



Kelco®

MADE IN THE
USA
WITH THE BEST
INGREDIENTS FROM
AROUND THE
WORLD

NO Animal Cruelty
Animal By-Products

		DESIRED TREATMENT																																
		<div>COLOR ENHANCE BLACK</div> <div>COLOR ENHANCE RED</div> <div>COLOR ENHANCE BROWN</div> <div>COLOR ENHANCE SILVER</div> <div>MAKE COAT SHINE</div> <div>MAKE COAT SOFT & FLUFFY</div> <div>REMOVE GREASE & OIL</div> <div>SAFE ON SKUNK AND BODY ODOR</div> <div>REMOVE TANGLES AND MATS</div> <div>SAFE WITH FLEAS, TICKS & BITES PRODUCTS</div> <div>REMOVES STATIC</div> <div>TREATS & STOPS ITCHING</div> <div>FOR ROOF BACTERIA AND MANGE</div> <div>TREAT ALLERGY/SENSITIVE SKIN</div> <div>TREAT VERY DIRTY/MATTED SKIN</div> <div>FIX DRY PAWS/SKIN/NOOF</div> <div>FIX NOT SPOTS, SORES, BITES</div> <div>DE-SHEDDER SYSTEM</div> <div>ALL-AROUND BASIC SHAMPOO</div> <div>ALL-AROUND THE EYES</div> <div>ALL-AROUND NEWBORN ANIMAL</div> <div>ALL-AROUND QUICK TOUCH-UP</div>																																
KELCO PRODUCT		Treatment Symbols	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10	B11	B12	B13	B14	B15	B16	B17	B18	B19	B20	B21	B22	B23	B24	B25	B26	B27	B28	B28	B28	Chart Numbers	
SHAMPOO 50:1 CONCENTRATION	Ultra Red White®	K1																															K1	
	Black Star™	K2																															K2	
	Ultra Blue White®	K3																															K3	
	Pro Gold™	K4																															K4	
	Plum White™	K5																															K5	
	Cocoa Tar™	K6																															K6	
	Puppy Tears™	K7																															K7	
	Dr. Hypo™	K8																															K8	
	Oats Fur Coats®	K9																															K9	
	Dr. Aloe™	K10																																K10
	Ultra M.D.®	K11																																K11
	Bubble Neem™	K12																																K12
	Koala Leaf™	K13																																K13
	Pennyroyal™	K14																																K14
	Zap Shampoo™	K15																																K15
	Kick Ass Clean™	K38																																K38
	Stanky Dawg™	K39																																K39
Twitchin Stops Itchin™	K40																																K40	
Dr. FI33®	K16																																K16	
Filthy Animal®	K17																																K17	
CONDITIONERS 50:1	Ultra Moisturizer®	K18																															K18	
	Cherry Conditioner™	K19																															K19	
	Apple Oats Conditioner™	K20																															K20	
	Plum Creme Rinse™	K21																															K21	
	Ultra Silk® 64:1	K22																															K22	
DIPS 64:1	DP64™ 64:1	K23																															K23	
	DP76™ 64:1	K24																															K24	
	DP99™ 64:1	K25																															K25	
SPECIALTIES	Zap Spray™	K26																															K26	
	Zap Ear Cleaner™	K27																															K27	
	De-Mat Spray™	K28																															K28	
	Jungle Odor Blocker™	K30																															K30	
COLOGNES	Blue Breeze Cologne™	K31																																

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If you would like more information on our products please contact us.
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SHAMPOO TIPS

- 1 Always use high quality natural pet shampoos and conditioners to avoid allergic reactions and possible damage to the animal or yourself. Harsh chemical shampoos, dish detergent, and most human shampoos will cause skin and coat damage because of strong ingredients and the pH balance are not designed for this purpose. Dish detergent is designed to removal all oil (so it is squeaky clean) from the surface. This strips essential protective oils from the skin and coat. Human shampoos are meant to clean human skin and hair which are designed to remove hair care products that pets would not have on their coat. It is always better to shampoo twice with a mild shampoo than once with a harsh one.
- 2 To avoid contaminating the product with microorganisms that cause spoilage, bad odors and skin irritation, please follow these directions: Always mix only what you will use for one day. This will make natural products more effective and not allow bacteria to form in the stagnant product. Bacteria will cause an irritating itch on the animal's skin. Never pour diluted (or undiluted) product back into the original bottle. Before diluting products, always use clean and disinfected mixing bottles and caps. Simply wash bottles caps with hot water and sterilize the mixing bottles with a tablespoon of chlorine bleach in a gallon of hot water. Rinse the mixing bottle until you cannot smell the bleach anymore. Any residual bleach can cause serious damage to eyes and skin. Wash and disinfect bathing tub weekly.
- 3 When you are trying to shampoo a pet with fleas or ticks follow these tips: Tip 1) Don't allow fleas and ticks a place to hide like the ears. Herd the fleas off the tail. To do this, always wet the coat with water around the ear area, neck area first and work your way to the back and belly all the way to the tail. Apply diluted shampoo the same way, around the ear area, neck area first and work your way to the back and belly all the way to the tail. When washing the back and belly always make sure to wash the armpits and paws thoroughly as pests like to hide in these places. This prevents fleas from hiding and surviving in those areas as they sense the washing application. Tip 2) Natural flea killing ingredients need to come in contact with the pest body to kill them. The smell (fumes) will not kill them like toxic chemicals do (the same chemicals that the bather and pet are breathing). Tip 3) Remember that fleas and ticks are very robust during summer time, they can hold their breath over 5 minutes. In this case it is best to allow the pet to sit for 5-7 minutes with the shampoo on them and then rinse the same way you applied the water.
- 4 For optimal cleaning of coat and skin brush out or remove mats before bath. Thoroughly wet coat (to the skin) before applying shampoo. Even though shampoo is designed to stay on the surface of skin and fur/hair, dry fur/hair can absorb the shampoo surfactant which could dry out the hair. It could also absorb the color of the shampoo which would temporarily stain the coat.
- 5 Always rinse the shampoo completely out of the coat. This will prevent irritation and/or itching from shampoo residue. Rinse until clear water streams out of the coat (no suds, no bubbles), rinse again. Any residue will leave hair dull and sticky, attracting dirt, or worse by making the skin very itchy.
- 6 Organization is your key to success. Each mixing bottle should be clearly marked with the following: • Contents (product name) • Date mixed • Prepared by whom. Keep shampoo bottles for shampoo and conditioner bottles for conditioners. Shampoo is designed to stay on the surface of the skin and coat. Conditioners are designed to penetrate the skin and coat. A coat can be stained or discolored if any residual conditioner was mixed with shampoo.
- 7 Always use caution when applying any products to the eye area. Just a small single drop in each eye of white mineral oil USP grade (pharmaceutical grade) can be a great preventative to chemical burns to the eyes of the pet. Any shampoo (including tearless) that comes in contact with the eyes can cause damage and even burn the eye cornea. Always rinse well even when using white mineral oil. Never use conditioner around the eyes as conditioners are exceptionally hard to rinse and are typically more acidic than shampoos. Also there should be no real need to condition the face. Always consult a Veterinarian for any questions regarding anything coming in contact with a pet's eyes.
- 8 Be careful when drying fur/hair, it is more fragile when it is wet. Do not rub, pull or wring out hair. Wet fur/hair loses much of its resilience and elasticity. Start by blot drying with a towel then brush or preferably comb out, then move on to blow drying. Always dry the coat all the way to the skin. This makes for a healthy coat that looks esthetically pleasing, and is much easier to brush out and groom.

Test Your Knowledge

- 1) The more lather a shampoo produces the cleaner the hair will be. False. Shampoo will naturally lather by itself so you can see where the shampoo is applied. Some shampoo companies that mass produce inferior shampoo add lathering agents (which are less expensive then surfactants that clean) to their product because people think that more lather means it will clean better. Too much lather is a waste of time and money.
- 2) The more shampoo used, the cleaner the hair will be. False. Always follow the directions on the bottle. You could be throwing money down the drain.
- 3) Mixing shampoo and conditioner will save time and work just as good maybe even better. False. Shampoo is designed to stay on the surface of the hair shaft. Conditioners are designed to penetrate the hair shaft and cling to it. If you mix a conditioner with a whitening shampoo for example, the conditioner will take the color of the shampoo into the hair shaft and stain it.
- 4) Not rinsing conditioner will protect the hair. False. Always rinse conditioner thoroughly. By not giving the hair a thorough rinse you will have wasted your time and money on washing it. If a conditioner is not rinsed thoroughly the hair will become limp and sticky attracting dirt and odors.

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